



Medilink North of England
**HEALTHCARE BUSINESS
AWARDS 2026**

30 April 2026
Cutlers' Hall, Sheffield



**One aim.
Hundreds of members.
Infinite possibilities.**

Medilink is a professional membership association and specialist consultancy for the life sciences sector.

We help businesses and organisations to innovate and prosper by improving sector connectivity and identifying growth opportunities, alongside providing cost-effective consultancy support to help UK companies become more competitive and profitable.

Our specialist consultancy support includes: Innovation, Commercialisation and Regulation; Events and Exhibitions; International Market Access, and Marketing, PR and Communications.

We are part of Medilink UK, the largest representative body in the UK for life sciences - a network of not-for-profit regional organisations dedicated to improving healthcare across the country.





30 years of Transforming Healthcare.

For three decades, Medilink has been a driving force in the life sciences sector; connecting businesses, universities and NHS organisations to accelerate innovation and improve patient outcomes. Our 30th anniversary is more than a milestone; it's a celebration of progress, collaboration and the incredible achievements of our community.

In 2026 we invite you to join us at the Healthcare Business Awards, the flagship event in a year of special activities marking this landmark occasion. Together, we'll honour the organisations and individuals shaping the future of healthcare.

Celebrating Achievements

The Healthcare Business Awards are the ultimate showcase of talent, creativity and resilience within the life sciences sector. From pioneering start-ups to established industry leaders, the awards recognise those who have made a real difference; whether through groundbreaking technologies, outstanding partnerships or exceptional growth.

This is your opportunity to stand alongside the best in the business, celebrate their success, and share in the stories that inspire the next generation of innovators.

Why Sponsor? Unparalleled Sector Engagement

As a sponsor, you'll gain unrivalled visibility and influence across the life sciences community. Our anniversary celebrations will attract a diverse audience of decision-makers, thought leaders and innovators from across the North of England and beyond.

Your brand will enjoy:

- High-profile exposure before, during, and after the event through targeted marketing campaigns and media coverage
- Direct engagement with key stakeholders, including senior executives, investors, and policy influencers
- Association with excellence, innovation, and collaboration at one of the most prestigious events in the healthcare calendar

This is more than sponsorship: it's a strategic partnership that positions your organisation at the heart of a thriving, future-focused sector.

Sponsoring the **Healthcare Business Awards 2026**

- Association and alignment with Medilink, the leading business support service for the life sciences sector
- Opportunity to network with leading businesses in the sector, the NHS and academia, while building on existing relationships and making new contacts
- A demonstration of your support for the health sector
- Award sponsorship opportunity for a key representative of your organisation to be on stage and present the award to the winner of your award category
- Opportunity to position your business as a leading supplier / adviser / funder to the NHS and the health sector, and promote your skills and expertise
- Prominently positioned table places to entertain key clients and staff at a prestigious event
- Wide-reaching coverage of the celebration event and awards across all Medilink channels, third party outlets and media partnerships

Annual Award Categories

- Innovation
- Export Achievement**
- Advances in Digital Healthcare
- Partnership between Academia and Business**
- Primary / Social Care Partnership
- Partnership with the NHS [Acute Care]**
- Start-Up
- Sustainability**
- Investment
- Outstanding Achievement**
- One-To-Watch

Sponsorship Opportunity

Headline Sponsor

Unique promotional opportunity across the sector and Medilink network

- £9,000
- Headline Sponsor's table of ten delegates
- Pre-event promotion throughout the buildup to the celebration
- Extensive promotion throughout the awards process
- Access to the event delegate list with opportunities to make pre and post-event contact





Sponsorship Opportunity

Award Sponsor

Direct company engagement, networking opportunities and extensive promotion

SOLD OUT

- ~~£4,000~~
- Choice of 11 Awards (subject to availability)
- Two free places at the awards and a discounted rate for additional guests
- Opportunity to present and join the winner of your award on stage
- Pre-event promotion and engagement throughout the event

Sponsorship Opportunity

Reception Partner

Access to awards companies, promotion during the event, networking opportunities

SOLD OUT

- ~~£4,000~~
- Company branding included in event programme and drinks reception location
- Exclusive promotion as co-host of pre-ceremony reception drinks
- Two free places at the awards and a discounted rate for additional guests
- Promotion throughout the event with all other event sponsors





Sponsorship Opportunity

Event Partners

An opportunity to support the Healthcare Business Awards and connect with the sector

- **£1,950**
- Company branding included in event programme
- Two free places at the awards and a discounted rate for additional guests
- Promotion throughout the event with all other event sponsors

Additional Guest Discounted Prices

- Individual Extra: £85
- Half Table Upgrade (3 extra places): £255
- Full Table Upgrade (9 extra place): £680



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THANK YOU
TO ALL OF OUR
SPONSORS

“ I appreciate the support and connectivity shared by our award sponsors and partners. I look forward to welcoming you all in 2026 as we celebrate the achievements of our companies in the previous year.”

Tom Elliott Chief Executive Officer

Please contact the events team for more information:
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