



MEDILINK NORTH OF ENGLAND  
**HEALTHCARE  
BUSINESS  
AWARDS 2025**

# Medilink North of England Healthcare Business Awards 2025

8 May 2025  
The Lowry Hotel, Manchester



**One aim.  
Hundreds of members.  
Infinite possibilities.**

**Medilink is a professional membership association and specialist consultancy for the life sciences sector.**

We help businesses and organisations to innovate and prosper by improving sector connectivity and identifying opportunities, as well as helping organisations to grow by providing cost-effective consultancy support to become more competitive and profitable.

Our specialist consultancy support includes International Support and Exhibitions; Innovation, Commercialisation and Regulation; Marketing, PR and Communications, and International Market Access.

We are part of Medilink UK, the largest representative body in the UK for life sciences, a network of not-for-profit regional organisations dedicated to improving healthcare across the country.



# Sponsoring the **Healthcare Business Awards 2025**

- Association and alignment with Medilink, the leading business support service for the life sciences sector
- Opportunity to network with leading businesses in the sector, the NHS and academia, while building on existing relationships and making new contacts
- A demonstration of your support for the health sector
- Award sponsorship opportunity for a key representative of your organisation to be on stage and present the award to the winner of your award category
- Opportunity to position your business as a leading supplier / adviser / funder to the NHS and the health sector, and promote your skills and expertise
- Prominently positioned table places to entertain key clients and staff at a prestigious event
- Wide-reaching coverage of the celebration event and awards across all Medilink channels, third party outlets and media partnerships

## Annual Award Categories

- Innovation
- One To Watch**
- Partnership with Academia
- Start-up**
- Outstanding Achievement
- Export Achievement**
- Digital Healthcare
- Primary Care**
- Secondary Care
- Sustainability**

# Sponsorship Opportunity

## Headline Sponsor

Unique promotional opportunity across the sector and Medilink network

- **£9,000**
- Headline Sponsor's table of ten delegates
- First choice of single award sponsorship
- Opportunity to present an award on the evening
- Pre-event promotion throughout the buildup to the celebration
- Access to the event delegate list with opportunities to make pre and post-event contact





## Sponsorship Opportunity

# Award Sponsor

Direct company engagement, networking opportunities and extensive promotion

- **£4,000**
- Choice of 10 Awards (subject to availability)
- Two free places at the awards and a discounted rate for additional guests
- Opportunity to present and join the winner of your award on stage
- Pre-event promotion and engagement throughout the event

## Sponsorship Opportunity

# Reception Sponsor

Access to awards companies, promotion during the event, networking opportunities

- **£3,000**
- Company branding included in event programme and drinks reception location
- Exclusive promotion as co-host of pre-ceremony reception drinks
- Two free places at the awards and a discounted rate for additional guests
- Promotion throughout the event with all other event sponsors





## Sponsorship Opportunity

# Event Partners

An opportunity to support the Healthcare Business Awards and connect with the sector

- **£1,950**
- Company branding included in event programme
- Two free places at the awards and a discounted rate for additional guests
- Promotion throughout the event with all other event sponsors

### Additional Guest Discounted Prices

- Individual Extra: £85
- Half Table Upgrade (3 extra places): £255
- Full Table Upgrade (9 extra place): £680



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“ I appreciate the support and connectivity shared by our award sponsors and partners. I look forward to welcoming you all in 2025 as we celebrate the achievements of our companies in the previous year.”

Tom Elliott – Chief Executive Officer

Please contact Emma for more information:  
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