



# MARKET ACCESS PROGRAMME

MINNESOTA, USA // 2025

Supporting **medical device companies** in the UK to unlock opportunities in the US market, working with world-famous **Medical Alley** - a think tank, business accelerator, professional network, legislative advocate, recruiting resource, and source of news / insights all in one.

## Event Schedule



MINNESOTA, USA

### A Tailored Programme of Support

#### Online Sessions

w/c 17th Feb 2025

Delivered online to companies in the UK:

- Welcome & Program Overview with Medical Alley and Medilink
- 1-1 Intake Sessions with Your Company
- US Go-to-Market Strategy
- Venture Capital and Raising Money
- Medical Device Regulatory and Reimbursement Considerations
- Sales and Marketing

#### Online Showcase

w/c 24th Feb 2025

An online pitch event to introduce your company to potential partners, investors, or other resources ahead of the **Minnesota Programme**. The event will feature Minnesota and Global contacts.

#### Minnesota Programme

w/c 3rd Mar 2025

A multi-day visit to Minnesota for meetings and further education.

Day 1 & 2 - Education Sessions:

- Corporate Development and Partnerships
- FDA Overview and Device Regulations, Compliance and Other Legal Requirements / Regulatory Strategy
- Investor Roundtable
- US Legal and Finance
- US Entrepreneur Roundtable

Day 3:

- Networking Reception
- Reimbursement Workshop
- Health System and Payer Roundtable
- Meetings Supported by Introductions from Medical Alley

Day 4:

- An open day for further meetings and / or a day trip to the Mayo Clinic

### Get In Touch

For more event details and costing, contact us at:

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