



MEDILINK NORTH OF ENGLAND  
**HEALTHCARE  
BUSINESS  
AWARDS 2024**

The background of the entire image is a photograph of a crowded awards ceremony. In the upper left, a large screen displays the event's logo and name. In the center background, a large, illuminated heart shape is visible. The foreground is filled with guests, many of whom are wearing formal attire like tuxedos and gowns. An orange diagonal banner cuts across the bottom right of the image, containing the event's title and details.

# **MEDILINK NORTH OF ENGLAND HEALTHCARE BUSINESS AWARDS 2024**

Thursday 21st March 2024  
St Paul's Hotel, Sheffield





# Medilink

Medilink is a business led private sector partnership, dedicated to the growth and development of the health sector. In addition to enhancing connectivity (regionally, nationally and internationally), Medilink provides specialist consultancy services, spanning 'Innovation & Commercialisation', 'PR & Marketing' and 'International'. Together with our partners we help businesses to navigate the complex life science landscape.





# Why Sponsor the Healthcare Business Awards 2024

- Association and alignment with Medilink, the leading business support service for the health sector
- Opportunity to network with leading businesses in the sector, the NHS and academia and build on existing relationships and make new contacts
- A demonstration of your support for the health sector
- Award sponsorship opportunity for a key representative of your organisation to go up on stage and present the award to the winner of your award category
- Opportunity to position your business as a leading supplier/ adviser/ funder to the NHS, and the health sector and promote your skills and expertise
- Prominently positioned table places to entertain key clients and staff at a prestigious event
- Wide reaching coverage of the celebration event and awards across all Medilink channels, third party outlets and media partnerships







# Annual Awards

---

◆ Innovation

◆ One to Watch

◆ Partnership  
with Academia

◆ Start Up

◆ Outstanding  
Achievement

◆ Export  
Achievemnet

◆ Digital  
Healthcare

◆ Acute Care

◆ Primary Care

◆ Sustainability



# Sponsorship Opportunities

## ◆ **Headline Event Sponsor**

Engage with Medilink's network in the build up to, during and after the celebration

## ◆ **Award Sponsor**

Pre & Post event promotion, on stage award presentation and company engagement opportunities

## ◆ **Pre-Dinner Reception Sponsor**

Co-hosting the pre-dinner drinks reception at the venue

## ◆ **Event Partner**

Prominent sector focussed promotion and networking







# Headline Sponsor

**Unique promotional opportunity across the sector and Medilink network**

- £9,000
- Headline sponsor's table of 10 delegates
- Pre-event promotion throughout the build up to the celebration (from Sep 2023) and engagement throughout the event
- Access to the event delegate list with opportunities to make pre and post event contact
- First choice of award sponsorship (1 award included as part of headline sponsorship)
- Promotion through Medilink channels and third party outlets where relevant





# Award Sponsor

**Direct company engagement,  
networking opportunities and  
extensive promotion**

- £3,500
- Choice of 8 awards (subject to availability)
- Award Sponsor's Half Table (5 guests) to be seated on one table or spread across multiple tables (where feasible)
- Opportunity to present and join the winner of your award on stage
- Pre-event promotion and engagement throughout the event





# Reception Sponsor

**Access to awards companies,  
promotion during the event,  
networking opportunities**

- £3,000
- Company logo included on awards brochure, distributed to every table during celebration dinner
- Award Sponsor's Half Table (5 guests) to be on one table or spread across multiple tables (where feasible)
- Promotion throughout the event with all other event sponsors
- Exclusive promotion as co-host of pre-ceremony reception drinks



A man with dark hair and a beard, wearing a black tuxedo jacket, a white shirt, and a black bow tie, is standing behind a black podium. He is smiling and looking towards the right. The background is a warm, orange and red gradient. The image is partially obscured by a large black triangle on the right side.

# Event Partners

**An opportunity to support the  
Healthcare Business Awards and  
connect with the sector**

- £1,750
- Company logo included on awards brochure, distributed to every table during celebration dinner
- 1 dinner place included with access to substantially discounted additional places
- Promotion throughout the event with all other event sponsors





I appreciate the support and connectivity shared by our award sponsors and partners. I look forward to welcoming you all in 2024 as we celebrate the achievements of our companies in the previous year.

Tom Elliott - Managing Director







MEDILINK NORTH OF ENGLAND  
**HEALTHCARE  
BUSINESS  
AWARDS 2024**

**Please contact Emma for more information**

**[e.martin@medilink.co.uk](mailto:e.martin@medilink.co.uk)**

**0114 232 92 81**