

Arab Health 2023: Next Generation Healthcare

Glucose - 5mmol/L

Cardiovascular
system



UK Government



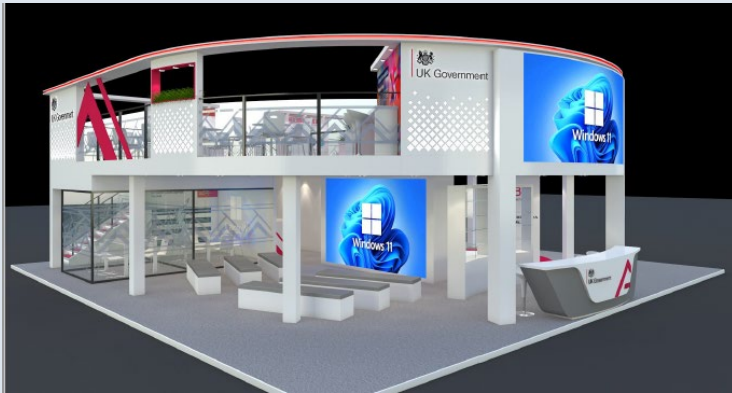
GREAT



BRITAIN & NORTHERN IRELAND

DIT at Arab Health 2023: Next Generation Healthcare

Stands and conference speakers



- UK Pavilion in partnership with ABHI including presentation slots
- MOH Hall Stand to support G2G
- Speakers on main conferences – Surgery and Obs & Gynaecology
- NHS Mission

Seminars programme



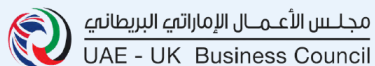
- Where? At the World Trade Club.
- Innovation in **cancer services** – putting the patient first
- **Net Zero**: How the UK is making an impact on sustainable healthcare
- **Saudi Arabia** Market Digital Health Briefing for UK companies
- **LATAC** Market briefing for UK companies

1to1 Meetings with DIT Commercial Officers from 20+ countries



- Booking meetings with 20+ DIT Commercial Officers through Swapcard (link available on the UK Pavilion website)

DIT at Arab Health 2023: Next Generation Healthcare – DIT Programme



Title: Innovation in Cancer Services – putting the patient first

Date: Monday 30th January 2023 at 2:00pm – 3:00pm

Venue: World Trade Club, Level 33, Sheikh Rashid Tower – Dubai World Trade Center

Title: Net Zero: How the UK is making an impact on Sustainable Healthcare

Date: 1st February 2023 at 11:00am – 12:00pm

Venue: World Trade Club, Level 33, Sheikh Rashid Tower – Dubai World Trade Center

Title: Saudi Arabia Market Digital Health Briefing for UK Companies

Date: 30 January 2023 at 3:30pm – 4:30pm

Venue: World Trade Club, Level 33, Sheikh Rashid Tower – Dubai World Trade Center

Title: LATAC Market Briefing for UK Companies

Date: 1st February 2023 at 9:00am – 10:00am

Venue: World Trade Club, Level 33, Sheikh Rashid Tower – Dubai World Trade Center



Title: UAE & UK Business Breakfast and Networking

Date: Thursday 2nd Feb 8:00am – 10:00am

Venue: Voco Hotel

Please register for UK events you want to attend on the GREAT.gov.uk website:

<https://www.events.great.gov.uk/website/9376/seminar-programme>

[Register here](#)

eventbrite

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DIT at Arab Health 2023:

Next Generation Healthcare – Meetings with commercial officers

Please register for meetings with DIT commercial officers:

<https://www.events.great.gov.uk/ereg/newreg.php?eventid=200251410&categoryid=201878812>

This will direct you to a link to register in Swapcard, a platform where you will be able to book 1to1 meetings with commercial officers and manage the slots

Commercial Officers



SAUDI ARABIA

Aya Maatouk

Aya has been working with the Saudi Arabia-Department of International Trade at the British Embassy since Jan 2017 and she leads on the Health Care sector at DIT. She is pharmacist and her previous experience was with the UNFPA. Saudi Arabia plans to develop their capability in healthcare, this involves adding 32,000 new hospitals beds and establishing medical cities to deliver sufficient and quality healthcare to the rapidly growing population. UK is supporting this through their digital health solutions, healthcare systems, clinical experience, training opportunities, and many more.

Aya's aim to engage the UK healthcare expertise into the Saudi Arabia market in alignment with the vision 2030. And she is interested to speak with any UK healthcare company who is interested in this market.

Book a Meeting



INDONESIA

Cyntia Ratnawati

Cyntia Ratnawati (nickname: Cyntia Lee) is a pharmacist who works in DIT Jakarta as Healthcare & Life Sciences Senior Trade Advisor. She is passionate about assisting UK Healthcare and life sciences companies interested in the Indonesian market. Moreover, she is a long-life learner, willing to listen to others and deliver the best to her clients. Her background as head of the department pharmacy at one of the biggest private hospitals in Solo, stakeholder engagement specialist in Halodoc, and active council member of Indonesian Young Pharmacist Group have brought her to understand Indonesia's healthcare market dynamics.

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Book a Meeting



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