

Arab Health 
By Informa Markets

2022 Post show results

arabhealthonline.com



United by business, forging ahead

In 2022, Arab Health hosted its 47th edition, live, in-person from 24-27 January 2022, and online, from 5 January until 28 February.

The event brought together 80,577 healthcare professionals from 184 countries.

Innovation and technology took center stage at Arab Health and the event showcased thousands of healthcare products and services at different maturity levels. In conjunction, Arab Health hosted 12 CME accredited conferences, delivered by global thought leaders and visionaries.

The Future Health Summit was also inaugurated this year. This high-level event was attended by over 150 senior government healthcare officials, CEOs, and visionaries, from across the globe who are building a future-proof healthcare strategy.

Arab Health was co-located with Medlab Middle East and both events were organised in accordance with Informa's AllSecure health and safety standards.



Overview

Overview



2,828
exhibitors



32
country pavilions



70
exhibiting countries



\$781 million**
total value of business
generated



80,577
professional visits



40,254
live visitors



2,874
online visitors



2,618
delegates

Digital audience



65,461
followers



20,528
followers



12,715
followers



8,074
followers



400
speakers



184
countries represented



5,661,122
views



2,086,720
website views

**GRS Explori Survey.

Exhibitor overview



99% rated Arab Health as an important platform for their business



96% rated the quality of visitors from good to excellent



89% will be exhibiting again next year



87% rated the ROI from good to excellent



19% of exhibitors participated for the first time

Top 5 reasons for exhibiting

81% to seek new contacts for future business

60% to strengthen relationship with existing clients & partners

58% to look for a local or regional dealer & distributor

40% to discuss products & services with end-users

33% to raise company profile

What our exhibitors had to say:

“Arab Health 2022 was the busiest week in the past 2 years. We had so many business interests and opportunities. We believe this event has triggered the true beginning of post pandemic era for the world and industry.”

Kentaro Suzuki
General Manager, Canon

“Arab Health 2022 has been very steady and a very busy 4 days with high quality leads generated. This is the first big event we have exhibited at post pandemic and it was busier than we expected with attendees from across Asia, Middle East, Africa and Europe.”

Karan Sharma
Regional Head - Middle East, Avacare Health Group

“Arab Health 2022 was a great event for networking within the healthcare sector. As one of the leaders in healthcare marketing and distribution in the UAE, NCH had a unique opportunity to showcase their newest and most premium portfolio of brands as well as meet other key players in the industry. This was vital for NCH’s expansion goals. The event was very well organized with a powerful list of participants, essential for the ultimate exhibitor’s experience.”

Dr. Emad Rizkalla
Chief Operations Officer
New Country Healthcare (NCH)

“Arab Health was an amazing experience for us at Open Medical, full of inspiring people and attendees, innovative concepts, disruptive technologies and fascinating discoveries in healthcare.”

Daria Markova
Digital Marketing and Partnerships Manager
Sustainability Lead, Open Medical

Visitors overview

Feedback – Live visitors



rated Arab Health as an important platform to attend for their business



rated their experience from good to excellent



will attend Arab Health 2023

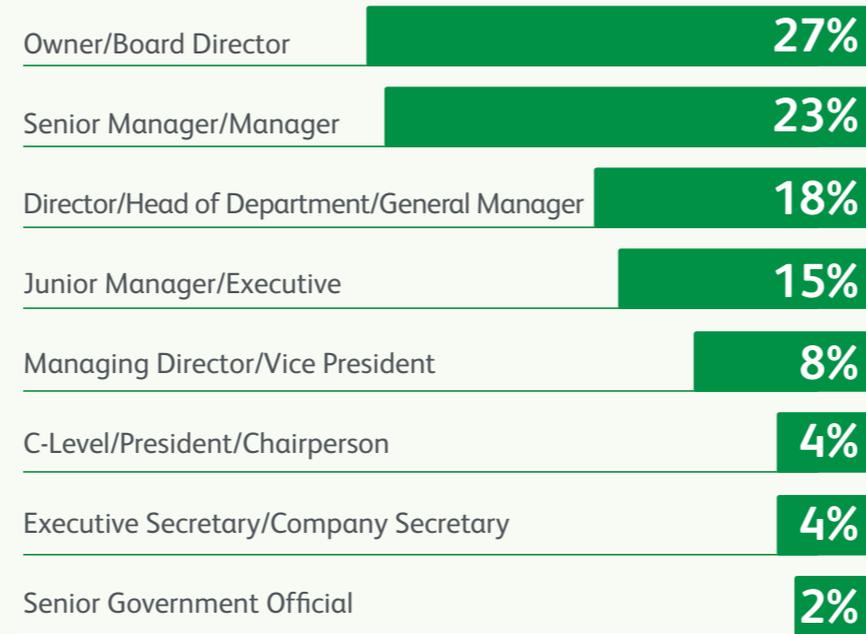


sourced new suppliers

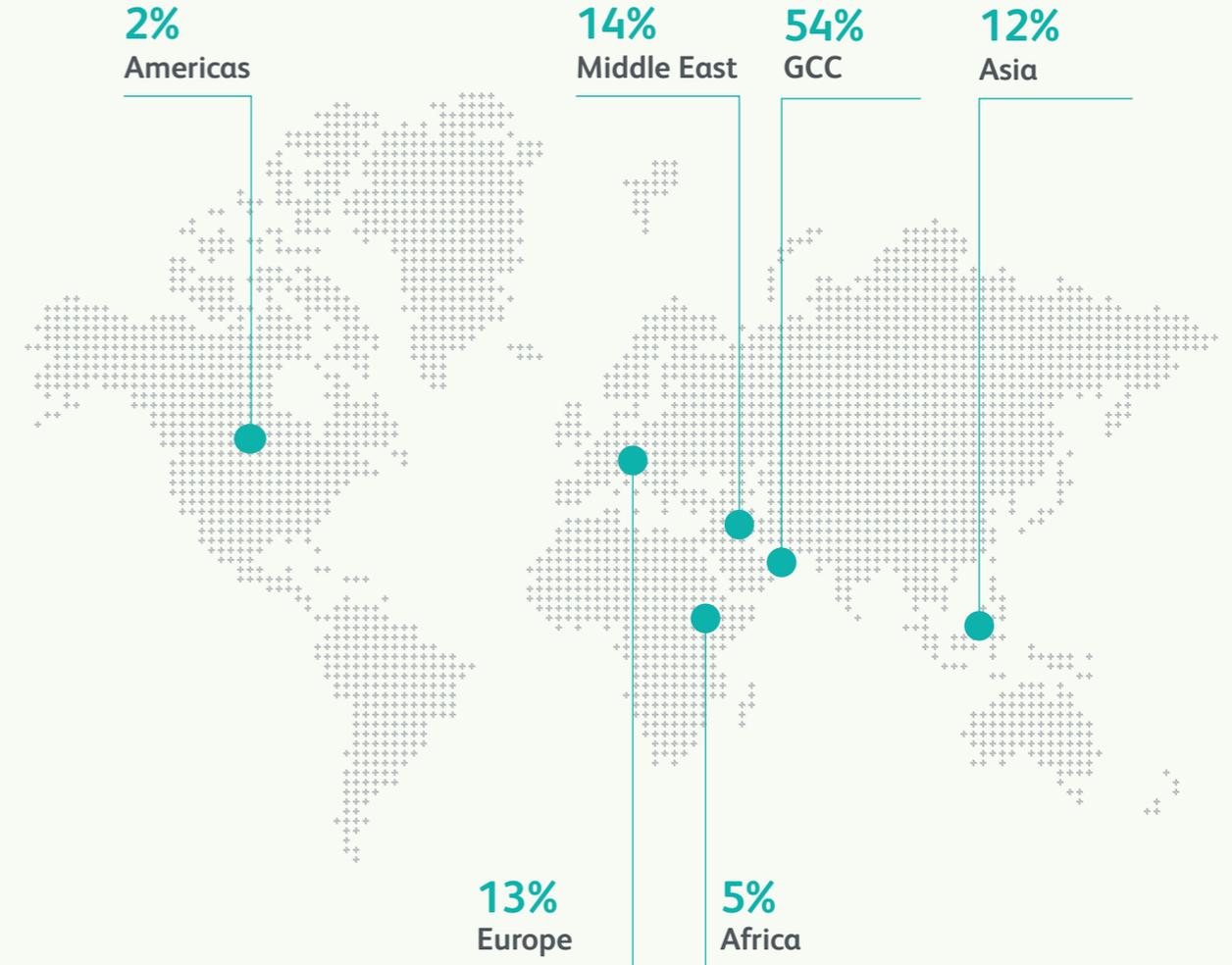


attend the show every year

Seniority - Live visitors



Breakdown by region - Live visitors



Visitors overview

Nature of business - Live visitors

Healthcare Agent/Dealer/Distributor	29%
Manufacturer	10%
Clinics/Medical Practice	8%
Other	7%
Hospital Private	5%
Technology	5%
Consultancy	4%
Laboratory Agent/Dealer/Distributor	4%
Healthcare/Medical Travel	4%
Government	3%
Hospital Public	3%
Media/Marketing	2%
Education	2%
Retailer/Pharmacy	2%
Community Health Services	2%
Healthcare Association	2%
Project Management	2%
Investor	1%
Hospital Laboratory	1%
Charity/Non-profit organisations/NGO	1%
Health Regulator	1%
Transport	1%
Independent Laboratory	1%

What our visitors had to say:

"I am shocked, surprised, amazed and yet have no words on what the experience of attending Arab Health 2022 has been. It has provided all the opportunities of discovering and exploring the future of healthcare."

Aleem Merchant
Founder and Director, Synapse

"After a 2-year break, it was nice being at an exhibition where it almost felt like pre-pandemic days. Arab Health was well visited and managed to offer a great possibility for companies to meet."

Adnane Hamdi
Export Manager, sanotact GmbH

"Arab Health 22' was a breath of fresh air after the dark age of Covid 19. We had the opportunity to meet with our global partners under the same roof once again which strengthened our relations for the following term. Personally, perhaps the most beneficial part was the new & upcoming innovative companies/devices that caused my brain to start brainstorming for the future of healthcare."

Oytun Berkman
Sales Executive, Delta Trade Company



Conferences

Arab Health 2022 brought together influencers from all major medical disciplines by hosting 12 CME accredited conferences, 4 live, in-person conferences at the Dubai World Trade Centre from 24-27 January and 8 online conferences from 31 January-10 February.



12
conferences



250+
sessions (online and live,
in-person)



400
speakers



2,618
delegates

Live, in-person conferences

24-25 Jan	26-27 Jan
22 nd Total Radiology Conference	14 th Obs & Gyn Conference
18 th Orthopaedics Conference	21 st Surgery Conference

Online conferences

31 Jan-01 Feb	02-03 Feb	07-08 Feb	09-10 Feb
13 th Quality Management in Healthcare	18 th Orthopaedics	22 nd Total Radiology	21 st Surgery
Family Medicine	ENT	14 th Obs & Gyn	Emergency Medicine & Critical Care
ENT	ENT		

Transformation Zone

Driving innovation in healthcare

With the launch of the Healthcare Transformation Talks and the return of the Innov8 Talks, the Transformation Zone showcased the latest tech advancements from global innovators and disruptors.

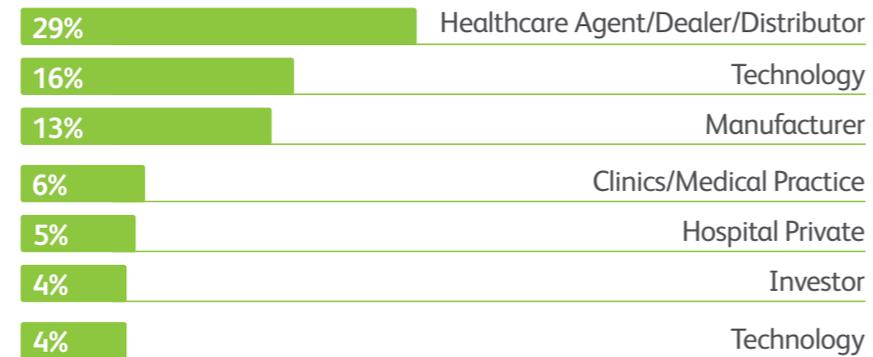


1,000
Attendees

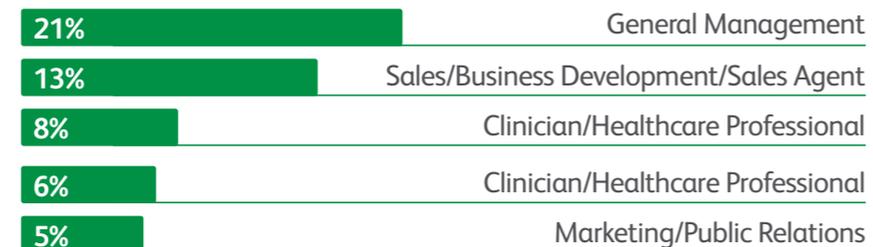


64% International **36%** Local

Top NOBs



Top Job functions



Future Health Summit

The Future Health Summit hosted a gala dinner gathering 110 senior government officials, C-levels from the industry and investment firms. The summit featured a lively discussion among visionaries from around the world about sustainability, innovation, and the future of healthcare.

Topics covered

- A dialogue on sustainability, innovation, and the future of healthcare
- Future of Healthcare: the role of strong partnerships
- Innovation in healthcare
- Human Powered Health: Driving the Future of Healthcare and Rapid Diagnostics

Panelists

- **Dr Alaa Murabit**, UN High-Level Commissioner on Health Employment and Economic Growth
- **Marwan Abdulaziz Janahi**, Managing Director, Dubai Science Park
- **Dr Sameh El-Saharty**, Lead Health Policy Specialist, The World Bank
- **Veronica Beneitez Piñero**, Deputy Head of Unit, Transition and Business Acceleration Services Unit, European Innovation Council and SMEs Executive Agency, European Commission

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Gold sponsor



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FUTURE HEALTH SUMMIT

Innovation and Sustainability – Towards a new era in healthcare

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Official face mask partner



Supporting bodies



CME provided by



Supporting associations



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Save the date for 2023

Arab Health

By Informa Markets

Live: 30 Jan - 2 Feb 2023
Dubai World Trade Centre

Online: 4 Jan - 2 Mar 2023

Contact us to book your stand:

arabhealth@informa.com
www.arabhealthonline.com

