

MEDICA 2019 EVENT PR PACKAGE

The PR team at **Medilink North of England** provides a dedicated PR package to **promote the profile of your business** before, during and after MEDICA 2019.

Medilink's far reaching experience in overseas markets has recognised the need for PR support as an integral part of securing export success, **driving traffic to your stand**, and ensuring a successful show.

“ We decided to adopt the PR scheme by Medilink and this led to a 15% increase in sales leads from clients who would not have known about our company despite visiting the show. ” **Alan McNulty - Director Sheffmed**

YELLOW

A press release, of which you have approval, distributed to key regional, national and international contacts plus any bespoke news outlets of your choice

Multi-channel social media content made and scheduled before and during your time at Medica

Full use of Medilink social media channels ensuring maximum coverage for your organisation

In-market support ensuring press releases are effectively distributed at the exhibition

Tracking and reporting of news and outcomes generated from your company's presence at the event

£495

CALL 0114 232 9292
TO DISCUSS FURTHER

AMBER

A press release, of which you have approval, distributed to key regional, national and international contacts plus any bespoke news outlets of your choice

Multi-channel social media content made and scheduled before, during and after your time at Medica

Full use of Medilink media channels ensuring maximum coverage for your organisation. This includes the Medilink website, newsletter, email communications, social media and our extensive relationship with press editors on a local and international level

In-market support ensuring press releases are effectively distributed at the exhibition

Tracking and reporting of news and outcomes generated from your company's presence at the event

Photography of company stands, meetings and vital moments which provide content for future marketing and publicity

£595

MEDILINK PR

BOOKING FORM

EMAIL TO M.HUDSON@MEDILINK.CO.UK

Company Name
Contact Person
Contact Position
Company Address
Company Address
Contact Details	Tel:
Package Option (X)	Email:
Sign here to confirm	YELLOW £495 () AMBER £595 ()

You can confirm your place on the Medilink Medica PR Scheme by completing this form for the attention of: Michael Hudson, Medilink North of England on **0114 245 6820**

Or you can simply email your details to m.hudson@medilink.co.uk



“ This had a powerful impact and drove traffic to our stand. This was backed up by the team on the ground always on hand to ensure things ran smoothly. ” **Alan McNulty - Director Sheffmed**