

## THE LARGEST EXHIBITION IN THE CONTINENT

### £2,500 TAP FUNDING AVAILABLE FOR ELIGIBLE COMPANIES\*

With expenditure on healthcare set to double over the next 10 years and a chronic shortage of local manufacture, the opportunities offered by markets across Sub-Saharan Africa are currently huge for UK companies.

Africa Health is the perfect event to exhibit your products and services and increase export opportunities within this important, high-growth market.

There is a huge variety of visitors that attend, including dealers, distributors, suppliers, manufacturers and professionals from public and private hospitals.

Medilink have organised the sole UK Pavilion at the event annually for seven years, on behalf of the Department for International Trade (DIT).

#### Why Africa Health?

- Largest regional show in Africa, attracting over 10,000 visitors
- Annual event since 2011, continually growing with the edition of two new halls for 2019
- Featuring over 550 leading regional and global exhibitors and 18 country pavilions
- 94% of visitors are from Africa
- Healthcare products amongst the top five UK exports to South Africa
- 90% of medical devices in the region are imported

\*The Government TAP Grant is subject to eligibility criteria and offered on a first come, first served basis.

28 - 30 MAY 2019  
JOHANNESBURG, SOUTH AFRICA



#### The Medilink UK Pavilion includes:

- Access to funding for eligible companies
- High quality UK branded stand in a **great location**, complete with furniture
- Full pre-event and in market support
- Competitively-priced British delegation travel and hotel packages are available
- Cost-effective consolidated freight shipment

"Africa Health has grown substantially year on year providing us with an ever improving platform at which to showcase our products and services to the wider Sub-Saharan region, accessing markets far beyond South Africa."

Guy Everard-Hall  
Export Manager  
Huntleigh Diagnostics

# BOOKING FORM

**Company Name**

**Contact Person**

**Contact Number**

**Email**

**Website**

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 .....  
 .....  
 .....  
 .....

**Payment**

Please complete the following details to let us know what size stand you require

A	Stand Cost (shell scheme)	..... x £514 per m <sup>2</sup>	£ .....
B	Management fee £599 Medilink UK member £689 Non member	<input type="checkbox"/> Member <input type="checkbox"/> Non Member	£ .....
C	Corner stand £475	<input type="checkbox"/> Corner position	£ .....
D	PR Scheme (optional)	<input type="checkbox"/> Request for Details	
E	VAT 20% on management fee		£ .....
F	Total	(A + B + C + D + E)	£ .....
G	Deposit to secure booking	50% of F	£ .....

Additional fees: companies are obliged to pay Informa Exhibitions \$250 for Public Liability Insurance for the exhibition. This fee can only be waived where you supply your own Public Liability Insurance documentation with cover up to US\$1.5million valid in South Africa. Evidence of this must be provided in advance and a hard copy must be brought to site, otherwise you will be invoiced. Informa exhibitions will also charge US\$250 for the catalogue and OMNIA package. A signed booking form will be taken as acknowledgement of these statements. A 15% charge for South African VAT will be appropriate for the majority of bookings, this will be included with your invoice.

Signature: ..... Date: .....

I have read the conditions for participation at this event at: <https://bit.ly/2GKCnX8> and a signed form will be taken as acceptance of these

**Return completed forms to:**

International Team, Medilink, 3 Smithy Wood Drive, Smithy Wood Business Park, Sheffield S35 1QN  
 Tel: 0114 232 9292 Email: [international@medilink.co.uk](mailto:international@medilink.co.uk)