

KIMES 2019 MEDILINK UK EXHIBITION



EXHIBIT AT THE REGION'S PREMIER HEALTHCARE PLATFORM, KIMES 2019

£2,500 TAP funding available for eligible companies*

Medilink are pleased to represent KIMES 2019 as the exclusive UK agent.

KIMES (Korea International Medical & Hospital Equipment Show) represents a unique opportunity within South Korea and the wider Asian region for companies looking to meet key commercial and clinical partners

Now in its 35th year, KIMES regularly attracts around 80,000 visitors from over 90 countries, including manufactures, distributors, doctors and hospital management.

The exhibition is growing annually, offering a wider reaching conference programme and increasing opportunities for international exhibitors.

*The Government TAP Grant is subject to eligibility criteria and offered on a first come, first served basis.

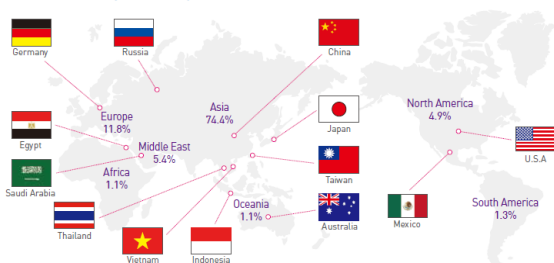
14 - 17 MARCH
SEOUL, SOUTH KOREA

Why KIMES?

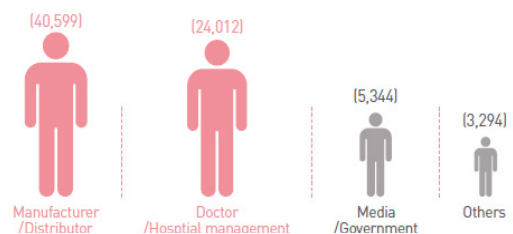
- 40,500 sqm of exhibition space
- UK exhibitor co location available
- 1,350 exhibiting international companies from 34 countries
- Over 180 conferences
- 80,000 attendees
- Full pre-event support from Medilink's International Specialists
- Competitive travel, accommodation and freight rates

The Department for International Trade will be organising a trade mission to Japan. Discuss this opportunity further with Medilink during the booking process.

International Buyers and Top Countries



Visitors' Occupation



TRANSFORMING HEALTHCARE

BOOKING FORM

Company Name

Contact Person

Contact Number

Email

www

Address

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Please choose either the shell scheme or space only option

9sqm (3 x 3m) shell scheme stand*	<input type="checkbox"/> \$4,200 USD	£
9sqm (3 x 3m) space only stand space	<input type="checkbox"/> \$3,400 USD	£

*Shell Scheme Package includes : fascia board with company name & logo, partition wall panelling, lighting, carpet, information desk with a chair, one round table with 4 chairs, and a wastebasket.

Medilink are acting as the sole UK agent for companies participating at the KIMES 2019 exhibition in Seoul, South Korea. All bookings made via Medilink and any other trading name of the organisation will be passed directly to the exhibition organisers. It is the exhibition organiser who will process all bookings and take responsibility for delivery in market. Each exhibitor accepts upon signing this booking form that their contract is with Kore E & E Ex Inc and not Medilink.

Payments can be made via electronic transfer to:
Bank address: Woori Bank
World Trade Centre Branch
511 Yeongdong-daero, Gangnam-gu
Seoul, South Korea
Korea E & E Ex Inc
1081-500-336520
HVBKKRSE

Account name:
Swift code:

We hereby apply to exhibit space for KIMES 2019. We agree to abide by the Conditions and Regulation of Participation on the next page of this application form as defined in the KIMES Exhibitor's Service Manual.

Signature: Date:

I have read the conditions for participation at this event at: <https://bit.ly/2GKCnX8> and a signed form will be taken as acceptance of these conditions.

Return completed forms to:
International Team, Medilink, 3 Smithy Wood Drive, Smithy Wood Business Park, Sheffield S35 1QN
Tel: 0114 232 9292 Email: international@medilink.co.uk

35th Korea International Medical & Hospital Equipment Show

Rules & Regulation for Exhibit Space Application

1. PURPOSE

The purpose of these regulations is to provide general terms and conditions for the Exhibitor of KIMES 2019 Exhibition "35th Korea International Medical & Hospital Equipment Show", held at COEX, Seoul, Korea as to contribute to the efficient operation and management of the Exhibition Hall and Equipment.

2. DEFINITIONS

The definitions of terms used in these regulations are as follows:

- (1) "Organizer" shall mean the organizing committees of KIMES 2019.
- (2) "Exhibitor" shall mean the organization and the company participating in the KIMES 2019 Exhibition, which has made a full payment of the participation fee.

3. SCOPE OF USE

The Exhibitor, using facilities and services in the Exhibition Hall, shall follow the Regulations carefully set by the Organizer.

4. CONDITION OF USE

- (1) The Exhibitor shall receive authorization from the Organizer by making a full payment of the booths fee.
- (2) The Exhibitor shall be responsible for the operation and management of the booths.
- (3) The Exhibitor shall comply with the regulations for management of exhibition hall and equipment.

5. ALLOTMENT OF SPACE

- (1) The Secretariat will decide on the location of stands and inform the exhibitors.
- (2) An exhibit is not allowed to transfer the allotted space wholly or partially free of charge nor to lease it to a third party or not to exchange it with another exhibitor.

6. RESPONSIBILITY FOR MANAGEMENT OF EXHIBITION HALLS AND GOODS

- (1) The Exhibitor shall be responsible for maintenance and management of goods exhibited.
- (2) The Exhibitor shall be responsible for insuring goods exhibited against theft, breakage, fire or other accident.

7. CANCELLATION, RESCISSION AND INVALIDATION OF CONTRACT

- (1) After a contract is signed, written notification of cancellation of space must be received by the organizer on or before the dates specified.
- (2) If space is canceled prior to 3 months of commence date of said show, 50% of the rental fee for the canceled space will be due to the organizer and if space is canceled prior to 2 months of commence date of said show, 80% of the rental fee for the canceled space will be due to the organizer. If space is canceled prior to 1 month of commence date of said show, the exhibitor shall remain liable to the organizer for the total rental fee for the space canceled.
- (3) Refunds of space will not be given until after the exhibition has occurred. The full payment of booth space charge is not received by 1 month prior to the commence date of said show, for which no special arrangements have been made with the organizer, may be resold or reassigned by the organizer.
- (4) Exhibitors may not assign, sublet or apportion to others the whole or any part of the space allocated, and may not display goods or services other than those manufactured or regularly distributed by them.

8. RESTRICTION ON INSTALLING

- (1) No equipment or exhibition goods may be left on the aisles that might obstruct and emergency evacuation.
- (2) No exhibition booths or incidental facilities may be installed at an emergency exit or in front of a machinery-housing room, a warehouse, a fire hydrant, loading dock or a restroom.
- (3) Exhibition booths shall stand 30cm from the wall of the existing facilities and from the partition and shall not be fixed to the existing facilities.
- (4) No drilling or nailing shall be used on the floor in any case.
- (5) Exhibitor shall be responsible for following all matters concerning handling of dangerous goods; Fire Prevention Law and Decree, the High Pressure Gas Safety Control Law and other laws relating to handling of dangerous goods.

9. OTHER REGULATIONS

The exhibitor understands and agrees the "Rules & Regulation for Exhibit Space Application" and Conditions mentioned in "Exhibition Manual" are an integral and binding part of this contract.

10. DISPUTES AND ARBITRATION

Any dispute arising out of or in connection with this contract shall be finally settled by arbitration in Seoul in accordance with the Arbitration Rules of The Korean Commercial Arbitration Board.