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## Northern Powerhouse Mission to Arab Health, Dubai 27 January - 1 February 2018

*Join the Department for International Trade (DIT) for this Northern Powerhouse Trade Mission to Arab Health, the largest gathering of healthcare and trade professionals in the Middle East and North Africa region. The Mission has plenty to offer UK healthcare companies including a tailored programme of activity with decision-makers, potential business partners and networking.*

The UAE healthcare market is set for significant growth over the coming years, with large investment in an ambitious hospital build programme designed to turn the country into the leading medical tourism hub in the Gulf. This is creating massive opportunities throughout the healthcare supply chain.

DIT invites businesses from across the Northern Powerhouse region to join this trade mission to Arab Health, which is a key event for businesses in the healthcare and life sciences industry.

### What's on offer?

- Detailed briefing on the UAE healthcare system
- Visit to leading hospital in Dubai
- Entry to the Arab Health exhibition
- Extensive support before, during and after the mission from DIT healthcare specialists
- Be part of the Northern Powerhouse showcase and meeting area within the British pavilion

The cost for the mission will be £2,000.00 (excl. VAT). Eligible **businesses can apply for funding which will cover up to 50% of the costs for the mission** (eligibility criteria applies).

Register now and maximise your growth potential.

**REGISTER YOUR INTEREST**

To find out more about the 16 Northern Powerhouse Trade Missions please visit [http://bit.ly/NPH\\_MissionProgramme](http://bit.ly/NPH_MissionProgramme)

### Dates

27 January - 1 February 2018

### Location

Dubai International Convention & Exhibition Centre

### Cost

£2,000.00 excl. VAT per delegate which includes flights, accommodation, taxes (other than 10AED cash charge per night required by all hotels) in market activity, on stand refreshments and escorted transfers.

### For more information please contact

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### Registration

To register your interest please visit

[http://bit.ly/NPH\\_Arab\\_Health](http://bit.ly/NPH_Arab_Health)

### Eligibility

Companies must be from the Northern Powerhouse region and may be eligible to apply for a travel grant with their regional office.



Department for  
International Trade

**NORTHERN  
POWERHOUSE**



**European Union**

European Regional  
Development Fund