

## ARAB HEALTH 2018 MEDILINK SHELL SCHEME



## MEET NEW CUSTOMERS FROM ACROSS THE “MENA” REGION AT ARAB HEALTH

Arab Health attracts the world's leading manufacturers, distributors and service providers, displaying the latest technology, innovations and trends in the healthcare industry.

- In 2017, Arab Health hosted over 135,000 visitors and saw a substantial increase in participant numbers from 2016
- Over 4,000 exhibitors took part in Arab Health 2016 from over 170 different countries
- With the addition of a new permanent hall the show looks set to continue growing

The Medilink Pavilion forms part of the larger UK Pavilion at the event, giving regional companies the ideal opportunity to showcase their products and technologies to this growing market.

### Medilink Pavilion package includes:

- Stand space on UK branded Pavilion (including furniture package, electricity, carpets and lighting)
- Recommended travel & accommodation arrangements with approved supplier
- Cost-effective freight to the exhibition through consolidated shipment with other exhibitors
- Pre-show administrative and logistical support from Medilink's healthcare and event specialists
- Full 'in market' assistance during the event

29 - 01 FEBRUARY 2018  
DUBAI, UAE



### Why Arab Health?

- Network with distributors from growing markets including **Saudi Arabia, UAE, Oman, Kuwait, Qatar and Northern Africa**
- Arab Health is the second largest healthcare exhibition and congress in the world and the **largest in the Middle East**
- Arab Health offers the opportunity to build relationships with clinicians and trade contracts from the **Middle East and around the world**
- Worldwide media coverage of the event valued in excess of **US\$9 million**.
- Join over 200 other British businesses in exhibiting and visiting the exhibition
- Priority market identified by the UK's Life Sciences Organisation (LSO)



TRANSFORMING HEALTHCARE

# BOOKING FORM

**Company Name**

**Contact Person**

**Contact Number**

**Email**

**www**

Please complete the following details to let us know what size of stand you require

**Payment**

<b>A</b>	Stand Cost (shell scheme)	..... x £827 per m <sup>2</sup>	£ .....
<b>B</b>	Management Fee £599 Medilink member £689 Non member	<input type="checkbox"/> Member <input type="checkbox"/> Non Member	£ .....
<b>C</b>	Corner Position Request £399 (limited availability)	<input type="checkbox"/> Corner position	£ .....
<b>D</b>	VAT @ 20% payable on: management fee and PR		£ .....
<b>E</b>	Total	(A + B + C + D)	£ .....
<b>F</b>	Deposit	50% of E	£ .....

Insurance requirements for Arab Health 2018: companies are obliged to pay Informa Exhibitions US\$250 for Public Liability Insurance for the exhibition. This fee can only be waived where you supply your own Public Liability Insurance documentation with cover up to US\$1.5million valid in the UAE. Evidence of this must be provided in advance and a hard copy must be brought to site, otherwise you will be invoiced the additional US\$250. Informa Life Exhibitions charge Medilink a premium for all corner stand locations and as such Medilink have no power to negotiate on the corner rate with individual exhibitors. As of 2017 Informa Exhibitions an administration charge of \$25 imposed by the Dubai Tourism Office. This fee will be levied directly to each exhibitor by Informa Exhibitions. A signed booking form will be taken as acknowledgement of these statements.

Signature: ..... Date: .....

I have read the conditions for participation at this event at <http://bit.ly/2vS105B> and a signed form will be taken as acceptance of these conditions.

**Return completed forms to:**

International Team, Medilink, 3 Smithy Wood Drive, Smithy Wood Business Park, Sheffield S35 1QN  
Tel: 0114 232 9274 Email: [international@medilink.co.uk](mailto:international@medilink.co.uk)